



### **New Staff Announcement**



We are excited to welcome John Dyson to the Commercial Team, here at Winslow Adaptics. John will be well known to many IOM members for his enthusiasm for obsolescence Management and staunch support of the circular economy.

Winslow Adaptics offer innovative solutions to the diminished supply of electronic components. “We can help with design and test, supply chain procurement and obsolescence management”, said John. “This is all done with a view to prolonging the Electronic Lifecycle”.

John began his career as a PCB Designer at Farnell Instruments in Wetherby in the heyday of UK Electronics Manufacturing. He worked extensively on DC Power Supplies and test instruments for then fledgling mobile phone industry.

His design experience continued with moves into underground and ruggedised Telecommunications systems, Marine instrumentation, and Pneumatics.

As industry excitement for Computer Aided Design took hold, John directed his skills to the supply, training, and support of CAD systems. A great believer in technology and what it can do to benefit us, John was instrumental in the move from 2D to 3D CAD. *“Although well-established now, this was a really hard-sell at the time!”* John laughed.

Over the last decade, John has run the commercial side of a series of service providers, most recently in the rapidly expanding EV charging infrastructure sector.

An engaging presenter and Customer advocate, John will be central to the exciting program of industry sector exhibitions and conferences that Winslow have planned for this year.

More on this to follow, we promise!

John will of course be attending the next IOM Meeting at Milton Keynes in March, and I know he is bursting with enthusiasm to talk about his new role and how he might help you all!